

ARTS IN THE CITY

PRESENTED BY MINOT AREA COUNCIL OF THE ARTS



IMPACT REPORT 2024

Arts in the City is a free outdoor concert series that brings live music and visual art to public spaces in Minot, creating vibrant, accessible cultural experiences for the community.

Community Reach



6500

Attendees



232

Artists & Musicians



26

Free Public Concerts

Program Overview

Arts in the City is a free outdoor concert series that brings live music and visual art to public spaces in Minot, creating vibrant, accessible cultural experiences for the community.

- Dates: June–August 2024
- Locations: Oak Park & Downtown Minot (new 2025: Citizens Alley)
- Frequency: 18 events total – Sundays in Oak Park, Select Thursdays Downtown

Program Highlights

- Downtown Series bringing new energy in the heart of the city.
- Fun, all-ages environment with activities for kids, interactive art, and food vendors.
- Collaborations with local nonprofits and small businesses, helping expand reach and amplify community voices.
- Paid opportunities for local and regional artists, supporting the creative economy.

Community Impact

"It's not just a concert—it's a gathering place for our community. We see neighbors, meet new people, and enjoy the arts together."

— Attendee feedback

- Increased foot traffic to downtown businesses on concert nights
- Strengthened Minot's identity as a creative, connected city
- Made art accessible to families, seniors, and underserved audiences

Looking Ahead: 2025 and Beyond

With strong attendance and growing interest, Arts in the City is poised for continued growth. Future goals include:

- Expanding the number of concerts and locations
- Deepening artist and organizational partnerships
- Increasing accessibility and inclusion efforts
- Building sustainable funding through sponsorships and donations

Thank You

This program is made possible through generous support from sponsors, volunteers, artists, and attendees like you.

Together, we're building a more vibrant, connected Minot—one concert at a time.