



Minot Area
Council of the Arts
ARTS IN THE
CITY

MACA SUMMER ARTS SERIES 2026 SPONSORSHIP OPPORTUNITIES

Arts in the City · Downtown Concert Partnership · Community Programs
Serving 5,000+ attendees across parks and downtown each summer.
Limited Premier Partnership Opportunities Available.

OUR MISSION

For over 40 years, the Minot Area Council for the Arts (MACA) has worked to ensure that arts and culture remain accessible, inclusive, and community-centered. Each summer, MACA supports free all ages public programming in parks and downtown spaces, connecting families, artists, youth, and businesses through shared cultural experiences. Through Arts in the City and partnerships supporting downtown concerts, MACA helps make Minot's summer vibrant, welcoming, and economically active.

WHY SPONSOR

When you support MACA, you are investing in:

- ✓ *Free, high-quality public programming*
- ✓ *Local and regional artists*
- ✓ *Youth engagement and education*
- ✓ *Downtown and neighborhood vitality*
- ✓ *Community connection and belonging.*
- ✓ *Visible, values-driven community leadership.*

COMMUNITY IMPACT

Each summer, MACA-supported programming reaches:

- Thousands of in-person attendees
- Families and multigenerational audiences
- Regional visitors
- Hundreds of artists and volunteers





SPONSORSHIP PACKAGES



Community Champion

- The Premier logo on MACA summer materials
- Featured placement on website
- Monthly sponsor spotlight post
- Recognition at Arts in the City events
- Recognition in downtown-related marketing (where permitted)
- Vendor booth opportunity (when available)

\$12,000



Culture Partner

- Logo on seasonal materials
- Two social media features
- Website listing
- Recognition at Arts in the City events
- Vendor booth opportunity (when available)

\$7,500



Arts Advocate

- Logo on posters and website
- Social media thank-you
- Recognition at park events
- Program mentions

\$4,000



Neighborhood Supporter

- Name listing on website
- Social thank-you
- Program recognition

\$1,500



Friends of MACA

- Online listing
- Thank-you post
- "Proud Supporter" graphic

\$250-\$750

****Custom sponsorships available. Let's build something that fits your goals.**



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POWER A PERFORMANCE \$2,000 - \$3,500

SPONSOR ONE MACA-SUPPORTED PERFORMANCE:

- “This performance is supported by...” recognition
- Dedicated social post
- Website listing
- Program mention

Ideal for: Family businesses, memorial gifts, first-time sponsors, and one-time supporters.

DOWNTOWN CONCERT PARTNERSHIP

MACA supports downtown concerts through:

- Opening acts
- Featured Artists
- Youth involvement
- Community outreach
- Marketing support

Sponsorship supports MACA’s role in this work.

****Naming rights and on-site signage are managed separately under national guidelines.**



AUDIENCE ENGAGEMENT OPPORTUNITIES

- Vendor booth (when available)
- Direct audience engagement
- Family-friendly brand alignment
- Repeated seasonal visibility



Thank You



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Your generosity powers free arts experiences in our parks and downtown, supports local and regional artists, engages youth, and strengthens community connection. It's an investment in Minot's quality of life.



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